
MCASD > FY11
> Letter from the President and the Director

The fiscal year 2011 was one of great challenges and achievements for the Museum of Contemporary Art San Diego. During this time period MCASD experienced many important milestones which contributed to the Museum’s thriving financial position. We are pleased to report on the activities of this fiscal year, ending on June 30, 2011. This year’s exhibition schedule encompassed several noteworthy shows. The first of which, Here Not There: San Diego Art Now, opened June 6 and offered an in-depth look into a variety of work produced by contemporary artists living in San Diego County. The exhibition provided opportunities for emerging artists, as well as under-recognized, mid-career artists working in a wide range of mediums and methods.

In July of 2010 the Museum opened Viva La Revolución: A Dialogue with the Urban Landscape, featuring works from 20 artists from 10 countries who demonstrated a primary focus upon urban issues. The exhibition presented works within the Museum’s galleries but also included murals and installations throughout San Diego. Included in the exhibition were artists Shepard Fairey, Banksy, Blu, Mark Bradford, and William Cordova, all of whom showcased a unique vision of urban environments and contributed to the Museum’s most significant examination of the evolving dialogue on urban life. Viva La Revolución saw a tremendous upsurge in attendance and was one of the most well attended exhibitions in our history, with more than 25,000 visitors.

Another notable exhibition this year was Collection Applied Design: A Kim MacConnel Retrospective, an exhibition spanning the artist’s four-decade career, highlighting his achievements within the 1970s Pattern and Decoration movement. We also enjoyed a stunning video installation by Jennifer Steinkamp. This commissioned work, Madame Curie, employed a seven-channel projection to create a field of moving flowers and trees on the walls of the Museum’s downtown Jacobs Building. Additionally, the Museum presented Mexico: Expected/Unexpected, which presented more than 100 artworks from the Isabel and Agustín Coppel Collection, one of Mexico’s most comprehensive contemporary art collections. The exhibition, which showcased key figures from the Mexican contemporary art scene alongside cutting-edge international artists, was presented concurrently at MCASD La Jolla and the Museum of Latin American Art in Long Beach.

Our profound thanks go to our Board of Trustees, whose generous gifts greatly contributed to the vitality of our Museum programs and events. We are extraordinarily proud of the dedication of our talented and hardworking staff for all of their contributions and achievements this year. We are also grateful to the many individuals, foundations, and corporations that have supported the Museum and have worked to strengthen and expand our mission. Above all, we are privileged to share the inspiration of the contemporary art world with our visitors, and we hope you continue to join us in our future openings and events to come.

We thank you greatly for your support of the Museum of Contemporary Art San Diego.
Here Not There: San Diego Art Now
June 6, 2010–September 19, 2010

Collection Applied Design: A Kim MacConnel Retrospective
October 9, 2010–January 23, 2011

Mexico: Expected/Unexpected
February 5–May 15, 2011

High Fidelity: Selections from the 1960s and 1970s
May 28–September 5, 2011

Emperor’s River: Philipp Scholz Rittermann
May 28–September 5, 2011
Home Bodies: Selections from the Collection
August 28, 2010–January 22, 2011
Viva La Revolución: A Dialogue with the Urban Landscape  
July 18, 2010–January 2, 2011

Jennifer Steinkamp: Madame Curie  
January 23, 2011–February 5, 2012

Raul Cordero: Hendrickje  
January 23–April 17, 2011

Prospect 2011  
April 30–July 10, 2011

Joan Jonas: The Shape, The Scent, The Feel of Things  
January 23–July 17, 2011
Ruben Ochoa
Sometimes walls can’t be helped, 2009
concrete on paper
41 x 65 x 3 in.
Gift of the artist, 2010.16

Nathan Mabry
Mosaic Collage (Mustachio), 2009
archival inkjet prints on paper
14 x 11 in.
Gift of Cherry and Martin, 2010.17

Gael Stack
Untitled, 1987-88
oil on canvas
60 x 76 in.
Gift of Michael and Jeanne Klein, 2010.18

Raul Guerrero
The Pool of Palenque, 1985
oil on canvas
60 x 44 in.
Gift of Arthur and Leah Ollman, 2010.19

Glenna Jennings
She forgot what was important and fastened on little things. (From the Raskolnikov Series), 2008
framed pigment prints, vinyl
20 x 29 ½ in.
Museum purchase, 2010.21

Glenna Jennings
That’s how the sun will be shining then. (From the Raskolnikov Series), 2008
framed pigment prints, vinyl
26 x 40 in.
Museum purchase, 2010.22

Travis Somerville
Atrophied Landscape, 2009
oil and collage on canvas with antler
107 x 78 x 14 in.
Museum purchase with funds from The Rotasa Foundation, 2010.23.a-b

Tavares Strachan
The Problem of One Thing Existing Simultaneously, 2006
wood, Heineken bottles, and plastic
40 x 24 x 44 in.
Museum purchase, 2010.24

Adam Belt
Echo, 2009
plywood rose window after South Rose Window from St. Denis Cathedral depicting the story of Genesis, television, and television static caused by cosmic background radiation left over from the Big Bang
21 x 21 in.
Museum purchase, Elizabeth W. Russell Foundation Funds, 2010.25

Heather Gwen Martin
Recreational, 2009
mezzotint, oil on linen
60 x 84 in.
Museum purchase, 2010.26

Richard Gluckman
Contemporary Art Museum of the Presidio, San Francisco, 2007
pencil and ink on paper
10.5 x 8.5 in.
Gift of Richard Gluckman, 2010.28

Brian Ulrich
Black River Falls, WI, 2006
lightjet c-print
40 x 53 in.
Courtesy of Joyce and Ted Strauss, 2010.29

Susan Rankaitis
Black, Gold Columbia, 1984
multiple negatives, selective toning, bleaching and chemical washes
82 x 43 in.
Gift of Mason and Elizabeth Phelps, 2010.30

William Brice
Untitled, 1987
oil on canvas
143 x 114 in.
Gift of Edward R. Downe and Hugh Downe, 2010.31

Dzine
Samlor (Custom Cycle Rickshaw), 2010
enamel, automotive paint, fiberglass, Plexiglas, gold and chrome-plated engraved metal, suede fabric, Swarovski crystals, 23kt gold leaf, artificial flowers, vintage chandelier, custom low-rider tires, and audio
73 ½ x 112 x 50 in.
Gift of the artist with support from Paul and Linda Gotskind, 2010.32
Moris
*Beautiful Landscape 7: beatings, hard bread and cold-water baths*, 2010
mixed media
dimensions variable
Gift of Victor M. Zamudio-Taylor, 2010.33

Elizabeth Sisco
*Donkey Cart*, 1989
color photograph
13 1/2 x 9 1/2 in.
Gift of Nancy McCaleb in Memory of Pearn Peter Nile, 2010.34

Jennifer Steinkamp
*Madame Curie*, 2010
seven-channel synchronized projection
dimensions variable
Museum purchase with funds provided by Joan and Irwin Jacobs, 2011.1

Ruben Ochoa
*watching, waiting, commiserating*, 2010
rebar and wooden pallets
17 feet x 70 feet long x 15 feet overall
Joint purchase, Museum of Contemporary Art San Diego with proceeds from Art Auction 2010 and the Orange County Museum of Art with funds provided through the prior gift of the Helen Wilcoxen Memorial Fund, 2011.2

Todd Hebert
*Snowmass*, 2003
acrylic on canvas
36 x 48 x 1 inches
Museum purchase with Funds Provided by The Mark & Hilarie Moore Family Trust in Honor of the Memory of Mickey Gribin, 2011.5

Richard Van Buren
*Untitled*, 1971
fiberglass, polyester resin, and mixed materials
85 x 62 x 4 in.
Gift of Harvey M. and Ruth Glesby Wagner, 2011.7

Dana Montlack
*W-36*, 2007
Chromogenic print
53 x 37 1/2 x 1/2 in.
Gift of Joseph Bellows Gallery, 2011.8

Roy McMakin
*A White Chest of Drawers*, 2010
video, 23:40 min.
Gift of the artist in honor of Artpace, 2011.12

Roy McMakin
*A Love Poem to Mike in the form of a Study on Point of View and Figure Ground Relationships*, 2010
video, 2:49 min.
Gift of the artist in honor of Artpace, 2011.13

Roy McMakin
*A Stack of Clothes and a Charming Chest of Drawers*, 2010
video, 3:44 min.
Gift of the artist in honor of Artpace, 2011.11

Sam Gilliam
*Dance Me, Dance You 2*, 2009
acrylic on polyester
52 x 42 x 35 in.
Museum Purchase, International and Contemporary Collectors Fund, 2011.49

Helen Pashgian
*Untitled*, 1968-1969
cast polyester resin
8 inches in diameter
Museum Purchase, International and Contemporary Collectors Fund, 2011.50
MCASD > FY11
> Publications

Catalogue > *Viva La Revolución: A Dialogue with the Urban Landscape*

Catalogue > *Collection Applied Design: A Kim MacConnel Retrospective*

Catalogue > *Mexico: Expected/Unexpected*
EDUCATION DEPARTMENT

For more than 20 years, MCASD has provided educators, students, families, community groups, and the public with unique opportunities to explore contemporary art. MCASD’s Education Department oversees the development of programs that offer multiple entry points into contemporary art for the many audiences the Museum serves.

Public Programs

MCASD’s public programs offer visitors the opportunity to engage with the artwork and exhibitions beyond the gallery. Public programs give them the opportunity to meet artists, establish a dialogue with curators, and expand their understanding of contemporary art. During FY11, the Museum presented dozens of public programs, serving both Members and visitors.

MCASD > FY11
> Education Programs

2010
- August 1 > Bike to the Museum Day
- September 30 > UCSD by Design: Kurt W. Forster
- October 15 > On Topic: Engaging Public Space: Pedro Alonzo and Shepard Fairey
- November 4 > UCSD by Design: John Walsh
- November 11 > Lecture and Book Signing: Bram Dijkstra
- December 9 > In Conversation: Kim MacConnel and Robin Clark

2011
- January 9 > Turandot: The Operatic Designs of David Hockney
- February 3 > UCSD by Design: Robert Storr
- February 17 > Lecture and Book Signing: Blayney Colmore
- March 3 > UCSD by Design: Jean-Philippe Vassal and Giles Clement
- April 7 > Axline Lecture: William Kentridge
- April 16 > Teen Workshop: Lights Out!
- April 21 > UCSD by Design: Charles Jencks
- April 22 > Performance Evening Featuring Clea Minaker
- April 26 > A Virtual Conversation with Carlos Amorales
- April 30 > On Topic: Between the Depiction and the Depicted, A Conversation with Yishai Jusidman
- May 7 > Artification
- May 12 > Performance Evening: Live
Film Programs

MCASD featured a diverse range of films FY11, including the eight annual alt. pictureshows, a documentary featuring Grammy-nominated musician Feist, and films that explored artist and topics related to the exhibitions Viva la Revolución: A Dialogue with the Urban Landscape and Here Not There.

MCASD > FY11

> Education Programs: Films

2010

July 22
Here Not There: Film/New Media Evening
MCASD presented this evening in conjunction with the exhibition Here Not There: San Diego Art Now. Participants viewed a range of short film and new media works by Sheldon Brown, Patricia Montoya, Jason Sherry, Matt Hoyt, and Michael Trigilio.

September 9
alt.pictureshows ’10
MCASD presented the eighth annual alt.pictureshows. Portions of MCASD’s downtown space and SDSU’s Downtown Gallery were transformed into the ultimate micro-cinema where viewers were encouraged to “physically channel surf” from room to room as they viewed a selection of shorts screened on a loop throughout the night.

October 12
Viewers Choice Screening: alt.pictureshows
At this special screening, viewers enjoyed watching films selected as favorites by alt.pictureshows ’10 participants.

October 21
Next: A Primer on Urban Painting
MCASD presented this film as the first in a series that explored graffiti-based visual art and the influences of urban culture.

November 18
Exit Through the Gift Shop
Dubbed the “world’s first street art disaster movie,” this film chronicled the attempts of an amateur filmmaker to attract and capture the elusive street artist Banksy in action.

December 16 & 17
Flood Tide: Remixed
Audiences enjoyed two exclusive screenings of remixed footage from the film Flood Tide, in advance of the feature film’s release.

2011

April 16
Film Screening: Look at What the Light Did Now
MCASD presented this documentary about the Grammy-nominated musician Feist and her hard-working ‘amplifiers’—her incredibly talented team working to further her musical endeavors into every artistic medium.
Thursday Night Thing (TNT)

TNT (Thursday Night Thing) is a dynamic occasion to interact with the arts and artists in the San Diego region. TNT features live music, artist talks, art-making activities, and interactive performances themed around and inspired by current exhibitions. During the 2011 Fiscal Year, MCASD offered 3 TNTs with the following the themes: Urban Legend (August 2010), Public Art (October 2010), and Sensory Overload (March 2011).

2010

August 12 > TNT: Urban Legend
Taking inspiration from the exhibition Viva la Revolución, this event drew one of our largest TNT crowds ever. Nearly 2,000 people attended this program, which focused on the work of artists who utilized the visual language of the urban context as their primary subject matter. TNT included artist talks, a collaborative art-making activity, live music by WAVVES, and more.

October 28 > TNT: Public Art
TNT explored the populous and often challenging role of street art as it exists in a public context. The Dabbers and Mrs. Magician provided live music, and The Roots Factory led a street art-inspired screen printing activity.

2011

March 10 > TNT: Sensory Overload
TNT celebrated three new solo exhibitions with a celebration of the senses. Visitors reveled in the visual with Jennifer Steinkamp and Joan Jonas’ video installations, felt the beats and enjoyed the sounds of live music on the North Plaza, and engaged their taste buds with delicious offerings from MiHO Gastrotruck.
School Programs

School programs at MCASD serve students and educators in public, charter, and independent schools, higher education institutions, and out-of-school time programs through a robust offering of tour experiences, the Extended School Partnership (ESP) program, and a variety of educator programs.

Extended School Partnerships (ESP)

MCASD designed the Extended School Partnership (ESP) program to help reinstate arts-based learning in the classroom. By working in collaboration with classroom teachers, MCASD sent teaching artists to implement lessons in the classroom. Under this model, MCASD served three schools: Hoover High School, Freese Elementary Arts and Culture Magnet, and Johnson Elementary School.

At the end of FY11, MCASD revised the ESP program model. The new model continues to include multiple visits to the Museum and a culminating showcase, but now the classroom teacher, not a Museum teaching artist, delivers the arts content. MCASD staff collaborates with the teacher to develop a standards-based curricular unit inspired by an MCASD exhibition. Under this new model, MCASD began a partnership with King Chavez High School at the end of FY11.

Tour Experiences

MCASD continued to play a critical role in the cultural development of our community during FY11. During this time, MCASD streamlined and branded its tours into four distinct tour experiences designed to serve the public, school groups in grades 6-12, higher education students, community groups, and adult groups.

- Look/Explore Tours are an hour-long student-centered dialogue in which students gain a greater understanding of the works on view through visual inquiry and in-gallery activities.
- Art Lab Workshops build on the Look/Explore Tour with an additional hour of hands-on art making experience in which students further explore process and materials.
- Self-Guided Tours give higher education instructors the ability to reserve space for their class to visit the Museum as a group at a particular time.
- Focus Tours are one-hour, dialogue-based tours for adults and higher education groups focused on one of the Museum’s special exhibitions.

MCASD demonstrates a commitment to equitable access through free-of-cost guided tours for public school groups and select community groups, a needs-based MCASD transit scholarship for Title 1 schools, free-of-cost self-guided tours for higher education groups, and free admission to visiting school groups and higher education group members under the age of 25.

Internship Program

MCASD welcomed six interns during summer 2011. Internships provided meaningful, hands-on experiences for those wishing to pursue a career in museums or art-related fields. Interns received a stipend for their time and worked full-time for 10 weeks in their positions. Interns assisted with the installation and research for Phenomenal: California Light, Space, Surface, cataloged museum artworks in collection management software, assisted with the Museum’s communications efforts, developed a printed site-specific Sculpture Garden Guide for families, wrote lesson plans, and helped conceptualize new public programs.
MCASD’s commitment to informal learning continued to fuel its teen programs in FY11. The core of teen programming is the Teen Art Council (TAC), a group of teens that meets on a weekly basis to explore contemporary art in the galleries and help develop public teen programs at MCASD.

During FY11, 16 teens from 13 schools across San Diego County proposed exciting and innovative ideas for public teen programs at the Museum, including a public teen Zine-making workshop with San Diego-based Yeller Studio, a public shadow puppet workshop led by Montreal-based performer Clea Minaker, and Artification—a TNT-style art festival for teens at the Museum. Additionally, council members learned directly from practicing artists when they helped street artist Shepard Fairey wheat-paste in Hillcrest, interviewed artist Kim MacConnel for a podcast, met artist Raul Cordero, and collaborated on the creation of a music video with San Diego musicians Meg & Bryan.

At the end of FY11, the Teen Art Council program was retooled to place more emphasis on developing the teens’ ability to take their ideas for public teen programs from concept to reality.

Teen Art Council

MCASD > FY11
> Education Programs

Gallery Guide Program

During FY11, MCASD updated the title of its staff that led tour experiences from Gallery Guides to Gallery Educators. With a renewed focus on the educational role of their position, Gallery Educators offered inquiry-based discussions for visiting higher education and school groups. Gallery Educators are trained in both exhibition content and gallery teaching pedagogy on a regular basis to ensure that MCASD offers its visitors the highest quality experience possible.

During FY11, the Education Department tightened the Gallery Educator program through the development of a new Gallery Educator manual that outlines the requirements and responsibilities of the position. Additionally, the Education Department designed an MCASD Gallery Educator website to serve as a resource for Gallery Educators to access information such as tour schedules, exhibition resources, and training videos.

Public Resources

Public resources include interpretative materials such as audio guides, brochures, and most recently, physical space for reflection and investigation in thoughtLAB.

Audio Tours and Multimedia Interpretation

Free audio tours and multimedia interpretation are available at the Museum’s La Jolla and downtown locations. Audio tours offer a unique opportunity to hear a curated playlist inspired by the artwork on view or to listen to the different perspectives of MCASD curators, artists, guests of the current exhibitions, the architecture of the Museum’s buildings, and the outdoor sculpture garden in La Jolla.

thoughtLAB

ThoughtLAB invites visitors to take ownership of the space promoting the active construction of meaning through various strategies that encourage socialization and knowledge building. Designed to inspire research, reflection, and questioning, thoughtLAB is open for all visitors during public hours to share their views and reflect upon the exhibitions on view.
Membership

In FY11, the Museum continued to evolve its e-membership program, a level that was introduced in FY10 to serve as an individual (and paperless) membership. The Museum realized significant growth in this category.

The broad appeal of Viva la Revolución provided an opportunity not only to add value to the MCASD membership but also draw an entirely new crowd. The wildly popular events that were related to the exhibition, along with a full complement of Member benefits such as a series of free, limited-edition posters, helped the Museum reach an incredibly diverse audience.

MCASD went the extra mile to show its gratitude with two inaugural events: the first ever Member Appreciation Day (November 2010) which offered extra discounts in the X Store and Cafe along with hands-on activities for all ages, and the Summer Social, an open house-style event that celebrated Members with a Happy Hour on the terrace in La Jolla.

Another milestone was the launch of Avant Garde, a special interest group created especially for art enthusiasts between the ages of 25 and 40-something to network with artists and peers while experiencing the best in contemporary culture. More than 20 members joined the group in its first year, a number the Museum plans to grow in subsequent years. Members of Avant Garde enjoyed an exciting schedule of social and educational events, including a dinner with the Chicago-based artist Dzine, a private tour of artist Kim MacConnel’s studio, a TNT After Party and screen-printing workshop, and the first annual Summer Solstice celebration—a communal dinner party featuring catering by Stone Brewery.
International and Contemporary Collectors

From its inception in 1985, Contemporary Collectors has grown to become MCASD’s most successful and important support group, celebrating its 26th year in 2011. The mission of this membership group is to foster and nurture contemporary art collectors in San Diego. A portion of each member’s dues is reserved to purchase art, a highlight of which is the celebratory dinner at which the donors select favorite works to be purchased for the permanent collection.

The group has been so successful that, in 2000, it gained a sibling. The International Collectors group was formed, whose larger contributions support acquisitions as well as sponsorship of an international exhibition each year.

The Collectors’ acquisitions have significantly enhanced the Museum’s holdings and are not only incorporated into many exhibitions, but are also works sought by other museums for traveling exhibitions.

In FY11, the Collectors enjoyed an enriching array of events and activities, from curator-led tours and events hosted in private homes, to travel opportunities, studio visits, and more.

The Collectors took several trips accompanied by The David C. Copley Director & CEO Hugh Davies and Chief Curator Kathryn Kanjo. In October, the International Collectors traveled to China, where they visited the studio of artist and activist Ai Weiwei and first saw his series of marble chairs that would later travel to MCASD. In December, the group traveled to Miami Beach where they experienced the Art Basel Fair. Later in the year the Contemporary Collectors took a trip to Boston, where they enjoyed exclusive invitations to visit the private studios of artists Ellsworth Kelly, Jenny Holzer, and Stephen Hannock.

In spring 2011, the Collectors met at the annual Selection Dinner and voted to purchase three new works for the Museum’s permanent collection: two of Ai Weiwei’s famous Marble Chairs (2010); an exuberant draped canvas by Sam Gilliam, Dance Me, Dance You 2 #1 (2009); and a rare polished resin sphere by Helen Pashgian, Untitled (1968/69).

Other events held in FY11 included a special reception with artist Jennifer Steinkamp at the home of Joan and Irwin Jacobs, several lectures as part of the UCSD By Design Series, and of course the Museum’s annual fundraiser, Monte Carlo. Collectors also remembered the lives of two incredible supporters of the Museum who passed during this year—Todd Figi and Mickey Gribin.
From La Jolla with Love: Monte Carlo Does Bond

On Saturday, September 25, 2010, MCASD La Jolla transformed into Agent 007’s playground for Monte Carlo Does Bond, the 34th annual fundraising gala chaired by Sheryl and Harvey White. Champagne was flowing, but martinis - shaken, not stirred - were de rigueur. Guests also enjoyed a caviar bar and tray-passed hors d’oeuvres from Giuseppe Fine Catering while mingling with fellow patrons and, of course, Bond girls.

Dinner took place under the stars in the "Diamonds Are Forever" themed dining room, where guests savored a sophisticated and luxurious four-course dinner crafted by Hyatt La Jolla and were entertained with music by Blacklist.

The fete continued inside at the After Party, where the Museum morphed into a Casino Royale featuring roulette, blackjack, craps, the high-tech Q Lab nightclub, and desserts and assorted libations.

Special thanks went to Nordstrom, the official Luxury Sponsor of the gala, Qualcomm, the sponsor of the Q Lab after-dinner nightclub, and Cooley.

Over the years, the Monte Carlo Gala at MCASD has become one of the most popular events in San Diego and Southern California. The gala serves as the primary annual fundraiser for the Museum, and over the years has raised more than $5 million for MCASD’s exhibitions and education programs.
Corporate Council

MCASD's many exhibitions, programs, and events are made possible thanks to in-kind and cash contributions from various local, national, and international companies. During FY11, Qualcomm renewed its support of MCASD’s 25 and under free admission program, ensuring that all young persons under the age of 25 receive free admission to the Museum.

Teens benefited from The ResMed Foundation, which supported the museum’s active Teen Art Council (TAC). This group is composed of 12 diverse teens representing various area high schools who meet with MCASD Education staff on a weekly basis (outside of school hours) to work together to plan, develop and market a spectrum of programs at the Museum to reach a broader teen audience.

Additionally, a contribution from Pacific Sotheby’s helped make possible the presentation of Emperor’s River: Philipp Scholz Rittermann, an exhibition featuring dramatic landscapes of China’s Grand Canal as captured through the lens of this celebrated San Diego-based photographer.

Institutional Funding

Grants from private foundations and government agencies provide an important base of support for operations as well as for special projects, and MCASD has an outstanding record of achievement with these competitive philanthropic organizations. In FY11, MCASD continued to benefit from a major three-year grant from The James Irvine Foundation’s Arts Innovation Fund, supporting enhanced audience engagement and experimental programming.

Three major grant awards of $225,000 each, two from the Getty Foundation and one from the Henry Luce Foundation for American Art, as well as a grant from the National Endowment for the Arts, continued to support planning and implementation of the major exhibition and catalogue Phenomenal: California Light, Space, Surface, set to open in FY12.

Grant funds were also received from the Western States Regional Arts Fund, the National Endowment for the Humanities, Las Patronas, the Legler Benbough Foundation, the Price Family Charitable Fund, Mandell Weiss Charitable Trust, LLWW Foundation, and the Parker Foundation, among others.

Government agencies are also extremely important to the Museum’s operational well-being. The City of San Diego, through the Commission for Arts and Culture, was once again MCASD’s most significant government supporter, with a grant of $338,000 in FY11. MCASD is grateful to Mayor Jerry Sanders and members of the City Council for their continued endorsement and support of the Commission, which is so vital to all of San Diego’s arts and culture groups.

The County of San Diego was also an important funder, and the Museum is grateful to Supervisor Pam Slater-Price, who made two significant district grants for a total of $75,000 toward capital expenses for facility improvement and also in support of the exhibition Collection Applied Design: A Kim MacConnel Retrospective. In addition, Supervisors Slater-Price, Roberts, and Cox made grants through the Community Enhancement Fund totaling $50,000.

MCASD is deeply appreciative of all of these institutional funders for their support and endorsement of our exhibitions, services, and outreach to the community.
## Individual Donors

### $100,000+
- Anonymous
- David C. Copley
- Olivia and Peter Farrell
- Carolyn P. Farris
- Pauline Foster
- Joan and Irwin Jacobs
- Drs. Stacy and Paul Jacobs
- Faye Hunter Russell
- Barbara Walbridge

### $50,000–$99,999
- Isabel and Agustín Coppel
- Maryanne and Irwin Pfister
- Iris and Matthew Strauss
- The Sheryl and Harvey White Foundation

### $25,000–$49,999
- Frank and Linnea Arrington
- Mary and James Berglund
- Barbara Bloom Fund
- Mrs. Lee Clark and Jerry Pikolysky D.D.S.
- Dr. Charles G. and Monica Cochrane
- Valerie and Harry Cooper
- Holly McGrath and David Bruce
- Robin and Gerald Parsky
- Elizabeth and Mason Phelps
- Colette Carson and Dr. Ivor Royston

### $10,000–$24,999
- Anonymous
- Barbara and Charles Arledge
- Melissa Garfield Bartell and Michael Bartell
- Carolin Botzenhardt
- Charles and Tanya Brandes
- Wendy and Bill Brody
- Matt and Nancy Browar
- Cathy and Ron Busick
- Diane and Christopher Calkins
- Linda Chester and Dr. Kenneth Rind
- Nancy and Robert Coates
- Donald and Karen Cohn
- Kathryn S. Colachis
- Renée Comeau and Terry Gulden
- Sue K. and Dr. Charles C. Edwards
- Lisette and Michael Farrell

### $5,000–$9,999
- Frank D. Alessio
- Rusti Bartell
- Shannon Bartlett
- Ralph and Gail Bryan
- Dan and Phyllis Epstein
- Rocío and Michael Flynn
- Christian Fogliani
- Joseph Ulloa and Anne Fomon
- Karen Fox
- Susan and Eric Fuller
- Elaine and Murray Galinson
- Deni and Jeff Jacobs
- Vékeno Kennedy
- Fraeda and Bill Kopman
- Gary S. Levine
- Arthur and Sandra Levinson
- Leanne Hull MacDougall
- Patsy and David Marino
- Rebecca Morales
- Catherine and Bob Palmer
- Viviana and Charles Polinsky
- Céle and Justin Renaudin
- James K. Robbins
- Suzan and Gadi Shaanan
- Elene and Herbert Solomon
- Steven M. Strauss and Lise Wilson
- Mr. and Mrs. Donald R. Swortwood
- Dr. Marie Tartar and Dr. Steve Eilenberg
- Jose M. Tasende
- The John M. and Sally B. Thornton Foundation
- Nancy B. Tieken
- Erika and Dr. Fred Torri
- Jo and Howard Weiner
- Helene and Allan Ziman

### Corporate, Foundation, and Government Donors

#### $100,000 AND ABOVE
- City of San Diego Commission for Arts and Culture
- The Getty Foundation
- The Henry Luce Foundation for American Art
- The James Irvine Foundation
- The Jewish Community Foundation
- The San Diego Foundation

#### $50,000–$99,999
- County of San Diego Community Enhancement Fund (Supervisors Pam Slater-Price, Ron Roberts, and Greg Cox)
- Qualcomm, Incorporated
- San Diego County Neighborhood Reinvestment Program Fund and District 3 Supervisor, Pam Slater-Price
- The Parker Foundation

#### $25,000–$49,999
- American Recovery and Reinvestment Act Las Patronas
- National Endowment for the Arts
- The Mark & Hilarie Moore Family Trust
- Western States Arts Federation

#### $5,000–$9,999
- San Diego CityBeat
- Art Works San Diego
- Authentic Flavors Catering
- Crown Point Catering
- Elegant Events Catering Company
- Festivities Catering
- Giuseppe Restaurants and Fine Catering
- Hyatt Regency La Jolla
- Neiman Marcus
- Peartrees Catering, Inc
- Ranch & Coast Magazine
- Roppongi Restaurant and Sushi Bar
- Sammy’s Woodfired Pizza
- San Diego Magazine
- Stone Brewing Company
- Tapenade
- The French Gourmet
- TK&A Custom Catering

### In-Kind Support

#### $50,000–$99,999
- KPBS
- La Jolla Light
- The Sofia Hotel
- Westfield Horton Plaza

#### $10,000–$19,999
- The FrameMaker
- San Diego CityBeat

#### $5,000–$9,999
- 91X
- The FrameMaker
- San Diego CityBeat
- KPBS
- La Jolla Light
- The Sofia Hotel
- Westfield Horton Plaza

#### $1,000–$4,999
- San Diego Magazine
- Sammy’s Woodfired Pizza
- Stone Brewing Company
- The French Gourmet
- TK&A Custom Catering

### MCASD Axline Society

- Jackie and Rea Axline
- Dr. Mary and Dr. James Berglund
- Barbara Bloom
- Carolyn P. Farris
- Jake and J. Todd Figi
- Arthur and Sandra Levinson
- Mary and Ruth Grabin Foundation, Inc.
- Dr. Vance E. Kondon
- Stephen Warren Miles and Marilyn Ross Miles Foundation
- Elizabeth and Mason Phelps
- Colette Carson Royston and Ivor Royston
- Fritz and Nora Sargent
- Dr. and Mrs. Kurt E. Shuler
- Joyce and Ted Strauss
- Barbara Walbridge
MCASD > FY11

Board of Trustees

DIRECTOR’S OFFICE
Hugh M. Davies, Ph.D., The David C. Copley Director and CEO
Lilli-Mari Andresen, Executive Assistant to the David C. Copley Director and CEO
Molly Townsend, Administrative Assistant, Director’s Office
Megan Nesbit, Administrative Assistant, Director’s Office

BUSINESS OFFICE
Charles E. Castle, Deputy Director and CFO
Truette M. Clayes, CPA, Controller
Thida Sukrachan, MSHR, Human Resources Generalist
Carla Lockhart, Human Resources Specialist*
Anneka van Dongen, Accounting Clerk

CURATORIAL
Kathryn Kanjo, Chief Curator and Head of Curatorial
Robin Clark, Curator
Neil Kendricks, Film Curator*
Jenna Siman, Curatorial Manager
Cris Scorza, Education Curator
Anne Kindsseth, Education Associate
Cameron Yahr, Registrar
Allison DeFrancesco, Registrarial Assistant
Jeremy Woodall, Preparator
Thomas Demello, Preparator
Gallery Educators*
Seasonal Preparators*

ADVANCEMENT
Jeanna Yoo, Chief Advancement Officer
Robert Pincus, Ph.D., Senior Grants and Art Writer
Angela Bartholomew, Grants Coordinator
Robert Sherer, Senior Annual Giving Manager
Cynthia Tuomi, Stewardship Manager
Lesley Emery, Event Coordinator
Julia Altieri, Membership Coordinator
Diana Mason, Advancement Coordinator
Heather Cook, Advancement Associate
Megan Skidmore, Advancement Assistant

COMMUNICATIONS
Rebecca Handelsman, Senior Communications and Marketing Manager
Leah Masterson, Communications Associate
Mara Daniels, Visitor Services Supervisor
Cindy Kinnard, Lead Visitor Services Representative
Visitor Services Representatives*

GRAPHIC DESIGN
Ursula Rothfuss, Manager of Graphic Design
Kasey Reis, Graphic Design Coordinator*

HOSPITALITY AND EVENTS
Edie Nehls, Hospitality and Events Manager
Eric Reichman, Hospitality and Events Coordinator
Mike Scheer, Senior Technical Coordinator
Event Managers*

RETAIL SERVICES
Shannel Smith, Manager of Retail Operations
X Store Representatives*

SECURITY SERVICES
Justin Giampaoli, Chief of Security
Javier Martinez, Security Specialist
David Mesa, Security Specialist
George Garcia, Senior Security Services Representative
Luis Chavez, Senior Security Services Representative*
Alex Scott, Senior Security Services Representative*
Security Services Representatives*

*indicates part-time employee

Heather Gwen Martin, Recreational, 2009, oil on linen, 60 x 84 inches. Museum purchase.
Introduction to Financial Highlights

This report was prepared by the Museum of Contemporary Art San Diego (MCASD) from its FY11 financial statements, which were audited by Mayer Hoffman McCann P.C.

All debt and equity securities are recorded at fair market value. Realized gains and losses arising from the sale of investments are based upon the original cost of the security. Property and equipment purchases are recorded at cost. Depreciation and amortization of assets are calculated by the straight line method over the estimated useful lives of the related assets. Depreciation expense was approximately $1,107,000 for FY11.

In accordance with industry practice, the Museum's collection, which has been acquired through purchases and contributions since MCASD’s inception, is not recognized as an asset on the statement of financial position.

The complete audited financial statements, including the related notes and auditor’s report, are available upon written request.

Charles E. Castle
Deputy Director and CFO
### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; cash equivalents</td>
<td>$1,703,528</td>
<td>$2,175,415</td>
</tr>
<tr>
<td>Investments</td>
<td>37,949,238</td>
<td>30,819,967</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>54,718</td>
<td>72,621</td>
</tr>
<tr>
<td>Grants &amp; pledges receivable</td>
<td>3,508,790</td>
<td>5,041,449</td>
</tr>
<tr>
<td>Inventory, at cost</td>
<td>396,835</td>
<td>398,655</td>
</tr>
<tr>
<td>Prepaid expenses &amp; other</td>
<td>376,300</td>
<td>296,916</td>
</tr>
<tr>
<td>Notes receivable from officers</td>
<td>758,716</td>
<td>866,985</td>
</tr>
<tr>
<td>Deferred financing costs (net)</td>
<td>358,871</td>
<td>374,252</td>
</tr>
<tr>
<td>Property, plant and equipment (net):</td>
<td>35,629,964</td>
<td>36,576,279</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$80,736,960</strong></td>
<td><strong>$76,622,539</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES AND NET ASSETS

**Current Liabilities:**
- **Total liabilities**: $12,936,751 (2011), $12,905,956 (2010)

**Net Assets:**
- **Total net assets**: $67,800,209 (2011), $63,716,583 (2010)

**Total Liabilities and Net Assets**: $80,736,960 (2011), $76,622,539 (2010)
## Statements of Activities as of June 30, 2011

(With comparative summarized financial information for the year ended June 30, 2010)

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Government support</strong></td>
<td>$463,562</td>
<td>$501,779</td>
</tr>
<tr>
<td><strong>Contribution</strong></td>
<td>2,612,035</td>
<td>2,769,042</td>
</tr>
<tr>
<td><strong>Total support</strong></td>
<td>$3,075,597</td>
<td>$3,270,821</td>
</tr>
</tbody>
</table>

**REVENUES:**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment income</td>
<td>$8,026,689</td>
<td>$4,313,808</td>
</tr>
<tr>
<td>Fund raising event</td>
<td>581,923</td>
<td>1,815,017</td>
</tr>
<tr>
<td>Membership</td>
<td>570,575</td>
<td>564,357</td>
</tr>
<tr>
<td>Auditorium, facility, and visitor services</td>
<td>663,731</td>
<td>643,738</td>
</tr>
<tr>
<td>Museum beverage services</td>
<td>254,318</td>
<td>206,705</td>
</tr>
<tr>
<td>X store sales</td>
<td>187,000</td>
<td>180,007</td>
</tr>
<tr>
<td>Program and other income</td>
<td>313,930</td>
<td>319,653</td>
</tr>
<tr>
<td><strong>Total revenues</strong></td>
<td>$10,598,166</td>
<td>$8,043,285</td>
</tr>
</tbody>
</table>

**EXPENSES:**

**Program activities:**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent collection, circulation, and accessions</td>
<td>$1,322,361</td>
<td>$1,475,695</td>
</tr>
<tr>
<td>Exhibitions</td>
<td>3,197,899</td>
<td>3,223,333</td>
</tr>
<tr>
<td>Education and membership</td>
<td>1,052,542</td>
<td>970,247</td>
</tr>
<tr>
<td>Auditorium, facility, and visitor services</td>
<td>646,076</td>
<td>638,294</td>
</tr>
<tr>
<td>Museum Store</td>
<td>230,577</td>
<td>230,100</td>
</tr>
<tr>
<td><strong>Total program services</strong></td>
<td>$6,449,455</td>
<td>$6,537,669</td>
</tr>
</tbody>
</table>

**Supporting services:**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special events</td>
<td>$258,128</td>
<td>$1,177,163</td>
</tr>
<tr>
<td>General and administrative</td>
<td>1,898,897</td>
<td>1,657,243</td>
</tr>
<tr>
<td>Development</td>
<td>315,365</td>
<td>329,580</td>
</tr>
<tr>
<td>P/R and marketing</td>
<td>467,186</td>
<td>331,894</td>
</tr>
<tr>
<td>Museum beverage services</td>
<td>201,106</td>
<td>159,832</td>
</tr>
<tr>
<td><strong>Total supporting services</strong></td>
<td>$3,140,682</td>
<td>$3,655,712</td>
</tr>
</tbody>
</table>

**Total expenses**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$9,590,137</td>
<td>$10,193,381</td>
</tr>
</tbody>
</table>

**CHANGE IN NET ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,083,626</td>
<td>$1,120,725</td>
</tr>
</tbody>
</table>

**NET ASSETS - Beginning of year**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$63,716,583</td>
<td>$62,595,858</td>
</tr>
</tbody>
</table>

**NET ASSETS - End of year**

<table>
<thead>
<tr>
<th></th>
<th>FY11</th>
<th>FY10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$67,800,209</td>
<td>$63,716,583</td>
</tr>
</tbody>
</table>

---

MCASD > FY11

> Financial Statements