take it to the streets with Vi Va la ReVolución: a Dialogue with the urban landscape at mcasd downtown and at public sites throughout downtown, p. 3.

Collection Applied Design: A Kim Macconnel Retrospective opens at mcasd la Jolla, p. 4.

Mark your calendar for artist talks, TNT, and the Vi Va la Revolución film series. Get all the dates and details on pp. 6-7.

November is member month! For more upcoming member events and news, flip to pp. 8-9.

Relive the glitz and glamour of Monte Carlo does bond on p. 10.

Jump start your holiday shopping with unique gifts from the X store, p. 11.
**VIVA LA REVOLUCIÓN: A DIALOGUE WITH THE URBAN LANDSCAPE** THROUGH 1/27/11 > DOWNTOWN, JACOBS BUILDING > The urban setting and its corresponding lifestyle are major sources of inspiration in contemporary culture—and is evident within the work of young artists who have rejected academia, as well as formal and conceptual trends in contemporary art, and instead have embraced urban styles and subcultures as their primary source of inspiration. This is a historic revolution in visual culture, in which the codes and icons of the everyday—found on the streets in graffiti, signage, waste, tattoos, and graphic design—have been appropriated and used as an integral part of contemporary artistic practice. The artists are as much a part of youth culture as they are participants in the art world, following in the footsteps of predecessors Jean-Michel Basquiat and Keith Haring, who in the 1980s used the style and systems of street dissemination to make and promote their art.

The first international museum exhibition of street art, *Viva la Revolución* features the work of 20 international artists—both inside and outside MCASD Downtown. The works represent a diverse range of styles, though they all explore the dialogue between artists and public space. Far removed from the tradition of landscape paintings portraying idyllic settings, the urban landscape provides a platform for innovation and a vehicle for expression. The city itself—its buildings, vehicles, people, and advertisement—are not only the surface where the art is applied, but also the root of its creation. In many cases, these artists appropriate the city’s physical elements in their work, such as David Ellis’s use of a trash can in his singing sculpture and the Date Farmers’ translation of corporate icons and signage into their paintings.

In addition to works filling MCASD’s downtown Jacobs Building galleries, several artists were commissioned by MCASD to create public works on walls and sites throughout the city. Invader, best known for his use of ceramic tiles to recreate the classic Space Invader video game aliens, has taken rendering the iconic creatures to the next level—using the city grid and GPS tracking technology to draw the outline of an alien in downtown San Diego. His work for the exhibition consists of public tile works throughout downtown, including his largest tile work to date in North America on The Art Center in downtown; “The Space Invader Walk”, a self-guided tour that encourages people to draw their own giant space invader via their footpath on the city’s grid; and a video of the artist doing “The Space Invader Walk” himself, on view at MCASD Downtown. Shepard Fairey’s three murals are located in Hillcrest, South Park, and on Kettner Boulevard north of MCASD. Barry McGee boldly painted two facades of the California Theater with giant, conceptual letterforms. The exhibition features pop works by Claes Oldenburg and Joe Goode, dramatic sculptures by Cornelia Parker and Martin Kersels, as well as works by San Diego-based artists Jean Lowe and Manny Farber. The title playfully suggests the focus of the works on view: one half of the Museum’s 100 Kettner galleries features art that makes reference to the human body, while the other portion showcases works with domestic images: home and bodies.

For most of the works on view, the “body” is only implied, and the viewer completes the work through their physical engagement or their imaginative empathy. Moeby Baden’s installation, I Walk the Line (1967), is being presented for the first time in almost 20 years. Baden is an early innovator of art that asks for the viewer’s physical participation to fully experience the work. In this work, the viewer enters the central aisle of the wooden structure, straddles a wooden railing that rises, disturbingly, midway, and walks across the work: the anticipation, process, and result of the walk become the piece. Bruce Nauman’s photographic prints present the artist’s face. Cropped to focus on the mouth and neck, the images capture the artist pinching and pulling his flesh into uncomfortable distortions. Whether perceived as comical or mocking, the poses immediately evoke a physical sensation in the viewer. Other works induce sensor responses from the viewer. While Valeska Soares’ fragrant tablet evokes a feminine sensuality, Martin Kersel’s kinetic limb is awkward and unerving.

Other works on view focus on images of domestic trappings. Here, too, the figure is implied through the function of the things represented: empty beds, altered furniture, and accesssories of daily life. By altering or isolating familiar objects, the artists invite viewers to reconsider their relationships to the depicted items. The result, whether celebratory or cautionary, reminds us that these inanimate things are necessary props in the action of daily life.

Home Bodies: Selections from the Collection is organized by the Museum of Contemporary Art San Diego. Related programs are supported by grants from The James Irvine Foundation Arts Innovation Fund, the County of San Diego Community Enhancement Fund, and the Institute of Museum and Library Services. Institutional support for MCASD is provided, in part, by the City of San Diego Commission for Arts and Culture.

> *-Pedro Alonzo, Guest Curator*

**ARTISTS**

Alay (Sweden)
Banksy (U.K.)
Blu (Italy)
Mark Bradford (U.S.)
William Cordova (U.S.)
Date Farmers (U.S.)
Stephan Doitschinoff (CALMA) (Brazil)
Dr. Laika (Mexico)
Dizne (Puerto Rico)
David Ellis (U.S.)
FAILE (Canada)
Shepard Fairey (U.S.)
Invader (France)
JR (France)
Barry McGee (U.S.)
Ryan McGinness (U.S.)
Moris (Mexico)
Os Gemeos (Brazil)
Swoon (U.S.)
Vhils (Portugal)

**HOME BODIES: SELECTIONS FROM THE COLLECTION** THROUGH 2/22/11 > DOWNTOWN, 1001 KETTNER > Home Bodies presents 23 artworks from the Museum’s collection, including paintings, sculpture, prints, and room-sized installations. The exhibition features Pop works by Claes Oldenburg and Joe Goode, dramatic sculptures by Cornelia Parker and Martin Kersels, as well as works by San Diego-based artists Jean Lowe and Manny Farber. The title playfully suggests the focus of the works on view: one half of the Museum’s 100 Kettner galleries features art that makes reference to the human body, while the other portion showcases works with domestic images: home and bodies.

For most of the works on view, the “body” is only implied, and the viewer completes the work through their physical engagement or their imaginative empathy. Moeby Baden’s installation, I Walk the Line (1967), is being presented for the first time in almost 20 years. Baden is an early innovator of art that asks for the viewer’s physical participation to fully experience the work. In this work, the viewer enters the central aisle of the wooden structure, straddles a wooden railing that rises, disturbingly, midway, and walks across the work: the anticipation, process, and result of the walk become the piece. Bruce Nauman’s photographic prints present the artist’s face. Cropped to focus on the mouth and neck, the images capture the artist pinching and pulling his flesh into uncomfortable distortions. Whether perceived as

---

> < OPPOSITE: DR. LAIKA, VARIOS LOGAN, 2010, ACRYLIC AND SPRAY PAINT. COURTESY OF THE ARTIST. ORIGINALLY LOCATED AT 1660 LOGAN AVENUE, PARKING LOT OF WERELLO GRAPICO, SAN DIEGO. PHOTO BY GEORGE HARDISON.>

> THIS PAGE: BILL M OODRO, STILLWATERS, 1985, THREE CAR HOODS, THREE SPRING MATTRESSES, ENAMEL, AND ACRYLIC PAINTS. MUSEUM PURCHASE. PHOTO BY MICHAEL ARTHUR.

---
EXHIBITIONS

COLLECTION APPLIED DESIGN: A KIM MACCONNEL RETROSPECTIVE > 10/9/10 THROUGH 1/23/11 > LA JOLLA >

A retrospective exhibition surveying four decades of work by San Diego-based artist Kim MacConnel, Collection Applied Design has been conceived specifically for the galleries in MCASD’s La Jolla location.

MacConnel has engaged questions of abstraction, figuration, and decoration throughout his long career. He draws inspiration from a wide range of sources including found graphic images, patterned fabrics, Near Eastern textiles, Pablo Picasso, Henri Matisse, and the detritus that washes up on beaches. His work is informed by various experiences of travel, including a self-conscious examination of the role of the tourist.

MCASD hosted MacConnel’s first major exhibition in 1976 and has since featured his work in both solo and group exhibitions. This retrospective seeks to go beyond a chronological examination of artistic development to evoke the experience of key exhibitions staged over the course of MacConnel’s career. One portion of the exhibition will focus on MacConnel’s fabric pieces from 1973 through 1978, beginning with his early interest in remixing abstract forms based on Near Eastern textiles. During this period, MacConnel painted on patterned and textured fabrics including heavy synthetic brocades, transparent organdy, scraps of fabric, and flocking. Graphic images found in designer’s pattern books and the notion of graphic images as a language were also strong sources of inspiration during this period. Other bodies of work that will be addressed thematically in the exhibition include MacConnel’s assemblage sculptures constructed from objects and rubbish scavenged from beaches, and a series of paintings from 2007 that share the title Woman with Mirror; these works are inspired by both Picasso and Matisse.

An artist’s book that MacConnel created in 2004 entitled, A Collection of Applied Design, documents the strong influence that Chinese clip art books had on MacConnel’s work during the 1970s. MacConnel has stated, “The booklets seemed to serve a purpose as an image reference for advertising, but the lack of referent or conventional order made a search more like a browse. The reading was poetic, like concrete poetry.” The fact that these graphic images could be read in any sequence was liberating to MacConnel, who applied these visual strategies to his own compositions. On a conceptual level, the possibility of reading and misreading visual codes was a rich area of exploration, which continues to the present.

The exhibition will be accompanied by a richly illustrated catalogue featuring an essay by guest author Richard Marshall and an interview between Kim MacConnel and MCASD Curator Robin Clark.

Collection Applied Design: A Kim MacConnel Retrospective is organized by the Museum of Contemporary Art San Diego and is made possible with the support of the San Diego County Board of Supervisors Chairwoman Pam Slater-Price and the County of San Diego Neighborhood Reinvestment Fund.

Related programs are supported by grants from The James Irvine Foundation Arts Innovation Fund, the County of San Diego Community Enhancement Fund, and the Institute of Museum and Library Services. Institutional support for MCASD is provided, in part, by the City of San Diego Commission for Arts and Culture.

Robin Clark, Curator
Kim MacCullum is a painter who has engaged questions of abstraction, figuration, and in Conversation: Kim Macconnel and Robin Clark on the occasion of the release of his anticipated new publication on the role of the tourist. Coinciding with the exhibition Shepard Fairey survey, the role of the tourist. Coinciding with the exhibition Street Art Exhibition, McSasD curated by the artist and McSasD curator

TNT: PUBLIC ART > THURSDAY, OCTOBER 28 > 7-10 PM > DOWNTOWN > Free to McSasD Members; $7 Students; $10 General

The second TNT taking inspiration from the exhibition Viva la Revolucion: A Dialogue with the Urban Landscape, this TNT will explore the populous and often challenging role of street art as it exists in a public context. Enjoy live music by The Dabbers and Mrs. Magician, a street art-inspired screen printing activity led by The Roots Factory, specialty cocktails, and more.

UCSD BY DESIGN: JOHN WALSH > THURSDAY, NOVEMBER 4 > 7 PM > LA JOLLA > Free Beginning in fall 2010, UCSD and McSasD will present a year-long series of public lectures and seminars celebrating the history and future development of UC San Diego's built environment. "UCSD by Design: Art, Architecture, and Urbanism in the Campus Context," a multi-part, collaborative project in conjunction with the university's 50th anniversary, will include a campus guidebook, a scholarly website, site-specific dance and theatre performances, in addition to the public lectures and seminars to be held at UCSD and McSasD La Jolla's Sherwood Auditorium. John Walsh is Director Emeritus of the J. Paul Getty Museum. He is the former curator of painting at the Museum of Fine Arts, Boston, the former curator of European painting at the Metropolitan Museum of Art in New York, and has taught at Columbia and Harvard. His recent research has been on the history of the sculpture garden. For this event, Walsh will give a talk titled, "The Stuart Collection: Campus as Sculpture Park", in which he will discuss UCSD's renowned collection of site-specific sculptures.

LECTURE AND BOOK SIGNING: BRAM DIJKSTRA > THURSDAY, NOVEMBER 11 > 7 PM > LA JOLLA > Free to McSasD Members; $5 Students/Seniors; $7 General

On the occasion of the release of his anticipated new publication Naked: The Nude in America, Bram Dijkstra will give a public lecture and book signing at McSasD La Jolla. The most thorough and wide-reaching survey of the representation of the nude in American visual culture yet published, Dijkstra's book explores the history of the subject from its earliest manifestations in the paintings of John Singleton Copley and Benjamin West to the taboo-shredding imagery of late 20th-century artists such as Alice Neel, Robert Mapplethorpe, Eric Fischl, and John Currin.

Bram Dijkstra is a professor emeritus of comparative literature and cultural history at the University of California, San Diego. He is the author of numerous books, including American Expressionism, Art and Social Change, 1920-1950 and Idols of Perversity: Fantasies of Feminine Evil in Fin de Siecle Culture.

IN CONVERSATION: KIM MACCONNEL AND ROBIN CLARK > THURSDAY, DECEMBER 9 > 7 PM > LA JOLLA > Free to McSasD Members; $5 Students/Seniors; $7 General

Kim MacCullum is a painter who has engaged questions of abstraction, figuration, and decoration throughout his long career. His work is informed by various experiences of travel, including his study of indigenous cultures and a self-conscious examination of the role of the tourist. Coinciding with the exhibition Collection Applied Design: A Kim MacConnel Retrospective, this conversation between the artist and MCASD Curator Robin Clark will address the show's major topics and themes.

Kim MacCullum has lived in San Diego since the late 1960s, when he was a student at the University of California, San Diego. As a professor in UCSD's Visual Arts Department, MacCullum's influence has extended to several generations of younger artists. His first major exhibition, Collection Applied Design, took place in 1976 at what was then called the La Jolla Museum of Contemporary Art (now MCASD). In the intervening three-and-a-half decades, MacCullum has shown his work numerous times at MCASD in both solo and group exhibitions, but this will be San Diego's first retrospective look at his entire career.
<table>
<thead>
<tr>
<th>M</th>
<th>T</th>
<th>W</th>
<th>TH</th>
<th>F</th>
<th>SA</th>
<th>SU</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td></td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
</tr>
<tr>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
</tr>
<tr>
<td>28</td>
<td>29</td>
<td>30</td>
<td>31</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
</tr>
<tr>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
</tr>
<tr>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td>31</td>
</tr>
</tbody>
</table>

**Please contact the following organizations for information about these events:**

- A NEW GENERATION OF SPIKE AND MIKE ANIMATION | 858.459.7077
- ORCHESTRA NOVA > www.orchestranova.org
- UCSD BY DESIGN > ucsdbydesign.ucsd.edu
- WARREN MILLER > www.warrenmiller.com
- HAWAIIAN CHRISTMAS CONCERT > www.tulaProductions.com

*All events take place at MCASD La Jolla unless otherwise noted with (D).*
Installation view from Viva la Revolución: A Dialogue with the Urban Landscape featuring works by AK-AY, DL, LAURA, JÉ, SWOON, and VHL.S.

Photo by Pablo Mason.
THANKS TO OUR DONORS!

It is through the generous support of MCASD's Members and donors that many of San Diego's visitors and visitors alike enjoy our world-class museum in downtown San Diego and La Jolla. At the $1,500 level and above, current donors are listed quarterly, for the period of one year. At the $300 - $1,499 level, current donors are listed once, in the quarter following the date of the gift to MCASD.

21ST CENTURY CAMPAIGN DONORS

FUNDERS: $30,000 and above

JOAN AND IRWIN JACOBS
DAVID C. COLEY
CAROLYN P. FARRIS
CATELLUS, A PROLOGIS COMPANY

DISTINGUISHED BENEFACTORS: $10,000 and above

THE ANBENGER FOUNDATION
SUE K. AND DR. CHARLES C. EDWARDS DR. J. CORR R. FARRIS/LA JOLLA
THE ALBATROSS FOUNDATION
MARY AND JAMES BERGUND JAY AND T. FIDELDO
PAULINE AND STAN FOSTER
RUTHY AND MURRAY A. GRINN
STEPHEN WAREN MILLS AND MARYPAM AND IRWIN PISTERS ELIZABETH AND MASON PFELIX
DR. AND MRS. KURT E. SHILLER
IRIS AND MATTHEW STRAUSS

PATRONS: $5,000 and above

COLETTIE CARSTENSEN ROYSTON AND DR. J. ROYSTON
DR. STACY AND PAUL JACOBS
THE KRESS FOUNDATION
BELTACI FAMILY FOUNDATION
HELEN A. COLEY
JAMES S. COLEY FOUNDATION
ROBERT AND LOUISE HARPER
NATIONAL ENDOWMENT FOR THE HUMANITIES

BENEFICIARIES: $2,500 and above

THE JAMES Irvine FOUNDATION
THE RONALD B. NELSON FOUNDATION
THE RONALD SHOPOFF FOUNDATION
JAMES B. PATTISON FOUNDATION
COUNTY OF SAN DIEGO, 3RD DISTRICT SUPERVISOR PAM SLATER PRICE
COUNTY OF SAN DIEGO, 4TH DISTRICT SUPERVISOR DON ROBERTS
DANAHAY FAYMAN
DAVID SUSS FAMILY
JUDITH C. HARRIS AND ROBERT SINGER M.D.
THE JANIS IRVING FOUNDATION
ARTHUR AND SANDRA LEVINSON
MARGARET DONALD STEEN
JOSEPHINE R. MCCONNELL
PATSY AND DAVID MARINO
AMELIA K. VERNON AND MARGARET BUNTING
THE PARKER FOUNDATION
FRITZ AND NORA SARGENT
SELZER CAPLAN MCCONNELL VITEK
IN MEMORY OF
ODORITH MILLER, SHAPIRO
WILLIAM JOYCE AND TED STRAUS
JENNIFER AND TONY TERRY
MCASD ANNUAL FUND DONORS

Individual Donors

$1,000 and Above

Anonymous
David C. Copley
Olivier and Peder Farrall
Carolyn P. Farris
Pauline Foster
Joan and Irwin Jacobs
Dr. Stacy and Paul Jacobs
Fay Hunter Russel
The Sherry and Harvey White Foundation

$500 – $999

Maryanne and Irwin Pfister
Iris and Matthew Strauss

$250 – $499

Annamay and Charles Alridge
Liam and Frank Aragon
Mary and James Berghold
Melissa Carlisle Bartell and Michael Bartell
Barbara Bloom Fund
Wendyce and William Brody
Matt and Nancy Brower
Carolee Carson Carrington and Dr. Iror Royson
Robin and Gerald Parkey
Mrs. Lee Clark and Jerry Polsky II: D.D.S.
Dr. Charles G. and Monica H. Corschne
Donald and Karen Cohn
Valerie and Harry Cooper
San H. and Dr. Charles C. Edwards
Leon and Sofia Kassell
Sharon and Sam Laskin
Mary Keruoph Lyman
Holy McGrath and David Bruce
The Mark & Hilah Moore Family Trust
Elizabeth and Mason Pfeips
Fritz and Nora Sargent

$100 – $249

Charles and Tampa Brindis
Diane and Christopher Calkins
Leila Cheddot and Dr. Kenneth Rind
Kathryn S. Collyer
Milton Friedman Family
Averye Geisel/Dr. Seuss Fund
Leila and Paul Gottlieb
Terry Galden and L. Renee Comau
Jeanne Jones and Don Breitenberg
William W. Karutz
Gail and George Knox
Sharon and Joel Labovitz
Stephen Warren Miles and Marilyn Ross Miles Foundation
Garth A. Muller
Sheila Potiker
Robert Cappelan and Dr. Carol Randolph
Richard and Faye Ruslau
The John M. and Sally T. Thornton Foundation
Faye Wilson

$50 – $99

Frank D. Anesio
Russi Bartell
Sherrin and Bartell
Ruppener and Fernando Bortolotti
Carolln Bottcherland
Ralph and Gail Bryan
Dr. and Mrs. William T. Comer
Cindy Engles
Dan and Phyitha Epstein
Liesel and Michael Farrill
Joseph Uliot and Anne Fomon
Karen Fox
Clue and Murray Galison
Eric and Marj Gardiner
Mr. and Mrs. David Michael Gimes II
Margaret and Jack Hefield
Gary Krogman and Tiffany Archer
Arthur and Sandra Levinson
Paty and David Marino
Rebecca Mores
Ron and Lucile Newley
Catherine and Bob Palmer
Conrad Presto and Delride Turner
Ciel and Justin Renaudin
James K. Robins
Suzan and Gad Shawan
Elise and Herbert Solomon
Mr. and Mrs. William T. Solomon
Joyce and Ted Strain
Steven M. Strauss and Lisa Wilson
Dr. Marie Tartar and Dr. Steve Ellenberg
Nancy B. Tierken
Erika and Dr. Fred Torri
Jan Tufteham and Craig Lambert
Sylvilla and Aaron Wechter
Jo and Howard Weiner
Judith and Jack White
Dr. Chal and Mrs. Hya Zawadzki
Helene and Allan Ziman

CORPORATE, FOUNDATION, AND GOVERNMENT SUPPORT

$100,000 AND ABOVE

City of San Diego Commission for Arts and Culture
The Getty Foundation
Institute of Museum and Library Services
The Henry Luce Foundation for American Art
The James Irvine Foundation
The Jewish Community Foundation
Qualcomm Incorporated
The San Diego Foundation

$50,000 – $99,999

County of San Diego Community Development
Enhancement Fund (Supervisors Pam Slater Price, Ron Roberts, and Greg Cox)
The Heard Foundations
National Endowment for the Arts

$20,000 – $49,999

County of San Diego Community Projects Fund (Supervisors Pam Slater Price)
La Patrons
Rotasa Foundation
Sotheby’s Western States Regional Arts Fund

$10,000 – $19,999

California Bank & Trust
Cooley, LLP
Graham Foundation for Advanced Studies in the Fine Arts
KPMB, LLP
The Legg Berkenbush Endowment Fund at the San Diego Community Foundation
Northrop
The ResMed Foundation

$5,000 – $9,999

Consul General of Brazil in Los Angeles
Danish Arts Council
The Dilles Foundation
Gould Family Foundation
Harpo Foundation

IN KIND SUPPORT

$10,000 and above

KPB
$20,000 – $99,999

La Jolla Light
The Sofia Hotel
Westfield Horton Plaza
$10,000 – $99,999

The TramMaker
San Diego Chilled
$5,000 – $9,999

ArtWorks San Diego
Authentic Flavors Catering
Crowd Point Catering
Elegant Events Catering and Fine Catering
Hyatt Regency La Jolla
Montana Colors
PearlCravings, Inc
Ranch & Coast Magazine
Roppongi Restaurant and Suzu Bar
Sammy’s Woodfired Pizza
San Diego Magazine
Stone Brewing Company
TapaTapa
The French Gourmet
THG Custom Catering

TYGKA

resMed Foundation
Sotheby’s

We’ve made every effort to be accurate. This list is current as of 9/07/07. Please call 858 454 3545 x172 if you should find an error, or if you have other inquiries about Membership.
FILM

VIVA LA REVOLUCIÓN FILM SERIES
Join MCASD Film Curator Neil Kendricks for an intriguing series of films exploring artists and topics related to the MCASD Downtown exhibition Viva la Revolución: A Dialogue with the Urban Landscape. Each screening will pair a featured film with a live programmatic component that relates to that night’s film.

NEXT: A PRIMER ON URBAN PAINTING › THURSDAY, OCTOBER 21 › 7 PM › LA JOLLA › Free to MCASD Members; $7 General
Next is a documentary exploration of graffiti-based visual art and the influences of urban culture. The filmmakers take a global look at the art form, compiling footage taken from the U.S., Canada, Europe, Japan, and Brazil. A combination of audacious footage and candid interviews with painters, writers, designers, and other participants in the subculture, the film conveys the dynamism and creative brilliance of this important, emerging artistic movement.

EXIT THROUGH THE GIFT SHOP › THURSDAY, NOVEMBER 18 › LA JOLLA › 7 PM › Free to MCASD Members; $7 General
Dubbed the “world’s first street art disaster movie,” Exit Through the Gift Shop chronicles the attempt of an amateur filmmaker to attract and capture street artists in action. Although the actual process and personalities behind the making of the film remain mysterious, the concept and footage highlight many of the street art movement’s central questions, such as problems of authenticity, aesthetic quality, and the obsession with documenting street art acts. With exclusive footage of Banksy, Shepard Fairey, Invader, Swoon, and many of the world’s most infamous artists at work, the film is a must-see for street art enthusiasts.

FLOOD TIDE: REMIXED › THURSDAY, DECEMBER 16 AND FRIDAY, DECEMBER 17 › 7 PM › LA JOLLA › $20 General, $10 Members
Special LIVE music event
Join MCASD for two exclusive screenings of remixed footage from the film Flood Tide, in advance of the feature film’s release. The film documents a collective journey, including the voyage of the Swimming Cities of Switchback Sea, a collaborative project by the artist Swoon, and the unpredictable experiences of an eclectic group of artists and performers. Screening only at a small handful of locations in its remixed form, this special event—held two nights at MCASD—will include a musical score composed and performed live on stage by the band and film cast members Dark, Dark, Dark.

TEEN PROGRAMS
Now in its third year, MCASD’s Teen Art Council is a central component of the Museum’s teen program. The Council members, who are selected to the program on an application basis, are a diverse and dynamic group united by their passion for contemporary art and museums. The group meets after school weekly at MCASD’s Downtown location, September 2010 through June 2011, to plan and develop museum programs for their peers.

This year’s nine new members and seven returning members represent 13 schools in San Diego County, including Bonita Vista High School, High Tech High, Point Loma High School, Corona School of the Arts, Poway High School, The Preuss School, and San Diego City High. The incoming TAC members are filmmakers, photographers, musicians, athletes, poets, and activists, and they’ve proposed some exciting and innovative teen programming for the coming academic year. MCASD’s Education Department is thrilled to welcome Nacho, Alexandra, Jennifer, Nicole, Sam, Kelli, Luis, Auralee, David, Elvis, Basile, Jasmarie, Briana, Michael, Declan, and Julian to MCASD!

SCHOOL TOURS
A new school year means new opportunities for museum-based learning. Let MCASD’s professional Gallery Guides introduce your students to the exciting world of contemporary art on view at the La Jolla and downtown locations. The Museum provides travel reimbursement up to $200.

For even more interactive learning, book an ArtLab experience at MCASD’s Downtown location. ArtLab combines a gallery tour with a studio art activity in the Museum’s education space. Students explore how contemporary artists use innovative materials to create their work and then make their own works of art.
To book a tour or ArtLab experience, or for more information, contact the Education Department at 858 454 3541 x151 or education@mcasd.org.
MEMBER EVENTS

MEMBERS’ OPENING: COLLECTION APPLIED DESIGN: A KIM MACCONNEL RETROSPECTIVE > FRIDAY, OCTOBER 8 > 7-9 PM > LA JOLLA > Free to MCASD Members

MCASD Members are invited to preview the first full-career retrospective to be presented in San Diego of artist Kim MacConnel. Enjoy Gallery Guide-led tours and cocktails while exploring more than four decades of work by this renowned local artist. Members at the Supporter Level (formerly named Donor Level) and above are invited to an exclusive Supporters’ Reception immediately prior to the opening, featuring hosted drinks and hors d’oeuvres.

RSVP to 858 454 3541 x171 or members@mcasd.org. For more information on upgrading your membership, please contact Julia Altieri at 858 454 3541 x172 or jalieri@mcasd.org.

NOVEMBER IS MEMBER MONTH

MCASD loves its Members! This November, the Museum celebrates you with special offers and extra benefits. Receive an increased discount of 15% at both the X Store and Museum Cafe all month long. Every time you visit MCASD in November, you’ll automatically be entered to win a hotel stay for two at The Sofia Hotel, the official hotel sponsor of Viva la Revolución. The more you visit, the greater your chances to win!

Join us at MCASD La Jolla on Sunday, November 14 for the first annual Member Appreciation Day. In addition to visiting the galleries, enjoy art-making activities, a 20% off holiday sale for Members only at the X Store, a special gift for each Member household, and more.

Your support as a Member enables MCASD to offer engaging public programs and world-class exhibitions. On behalf of the staff and Board of Trustees at MCASD, thank you for all that you do! Visit www.mcasd.org for more details.

MEMBERS-ONLY HOLIDAY SALE > SATURDAY, DECEMBER 4 > 11 AM – 5 PM > LA JOLLA

MCASD Members are invited to a festive holiday shopping experience. The X Store—located in La Jolla and online—is the perfect place to shop for one-of-a-kind gifts for your loved ones. For one day only, Members who show their valid Membership card will be treated to a special 20% discount off their entire purchase, plus complimentary refreshments and raffle drawings. Be sure to make your shopping list and check it twice before this exclusive event.

(Note: As a Membership benefit, MCASD Members receive a 10% discount every day at the X Store.)

MEMBER NEWS

UPDATES TO MEMBERSHIP LEVELS AND BENEFITS

Have you heard what’s new in MCASD membership? Exciting added membership benefits, changes to membership level names, and a new membership level!

Here are just a few highlights (visit www.mcasd.org/join to see the full list of membership benefits):

• Active Members ($75) are now Dual/Family Members, providing benefits for two people—perfect for a couple or family with children under the age of 25 (who are always free).

• Donor Members ($600) are now Supporters, and will enjoy new, exclusive exhibition previews and receptions.

• Benefactors ($1,500) are now part of the Donor Circle. New benefits at this level include an annual bus tour and Director’s Champagne Brunch.

• The Benefactor Circle ($2,500) is a new membership group that offers unique travel opportunities, intimate receptions with artists, and an invitation to an exclusive event with MCASD’s Contemporary Collectors.

Time to renew or upgrade? Check out the Best Value Membership—Contributors ($150) receive guest privileges with each Museum visit, a special reception accompanying the annual Russell Lecture, and reciprocal membership benefits at more than 450 museums nationwide. Looking for an individual membership? Our popular E-Membership ($45), a paperless option for one person, offers the benefits of MCASD membership paired with purely digital communication.
MCASD ANNOUNCES AVANT GARDE

Avant Garde is MCASD’s new special interest group created especially for young art enthusiasts. Benefits of Avant Garde membership include dining opportunities with artists, curator-led tours, studio visits, gallery hops, VIP access at TNT, and more! Join Avant Garde today and receive complimentary, exclusive access to upcoming events, including a fashion show presented by Melors Boutique & Gallery, taking place at the Ligne Roset showroom in La Jolla on Wednesday, October 20 from 6-9 pm. On October 28, continue the Viva la Revolución celebration at the TNT After Party presented by Avant Garde, happening downtown at Vin de Syrah, from 10 pm–2am.

Membership dues for Avant Garde are $425, as an add-on to current MCASD Dual/Family Members and above, and $500 for non-Members. This includes MCASD membership for two people and all of the benefits featured at the Dual/Family level.

For more information, or to become a Member of Avant Garde, please contact 858 454 3541 x172 or members@mcasd.org.

INSTITUTIONAL SUPPORT

MCASD is happy to announce that Chairwoman Pam Slater-Price and the San Diego County Board of Supervisors have awarded a $25,000 grant from the Neighborhood Reinvestment Program fund to underwrite Collection Applied Design: A Kim MacConnel Retrospective. Chairwoman Slater-Price has strongly endorsed the work of the Museum during her tenure on the County Board of Supervisors, and MCASD is indebted to Ms. Slater-Price for her visionary support of our exhibitions and educational programs. In addition, MCASD would like to thank Renée Comeau and Terry Guilden, and Leanne Hull MacDougal for providing additional support for the exhibition. Prior to the opening of this exhibition, artist Kim MacConnel will be creating a multicolored, large-scale mural on three walls at 7724 Girard Avenue in La Jolla as part of the La Jolla Community Foundation Arts Program. MCASD would like to thank the Phyllis Pfeiffer Family Foundation for making possible the internship of Rujeko Hockley, who has spent the summer working in the Director’s Office, on behalf of the La Jolla Community Foundation to ensure the realization of this innovative arts project.

MCASD would like to thank Joan and Irwin Jacobs for their generous underwriting support of Jennifer Steinkamp: Madame Curie, set to open in January 2011. In addition to pledging their support as the lead sponsors of the exhibition, the Jacobses have also agreed to purchase the featured work for acquisition into the Museum’s collection.

Special thanks are due to David C. Copley and Pauline Foster for generously underwriting Viva la Revolución: A Dialogue with the Urban Landscape. The landmark street art show has proven to be one of the most successful exhibitions in the Museum’s history thanks to the visionary support of two of MCASD’s most devoted Trustees.

MEMBER Q&A

Name: Becky Flynn and Travis Oliver
Occupation: Civil Engineer/Sales Representative
Residence: Golden Hill

What do you enjoy most about contemporary art?
We think it’s exciting because the artists are young so you can watch them grow and change through their art.

What has been one of your favorite exhibitions at MCASD?
Viva la Revolución. The public street art around the city has been our favorite part.

Travis introduced me to the work of most of the artists featured prior to the exhibition’s opening. Knowing that the exhibition was coming to town, I bought him a membership for his birthday to surprise him and allow us to go to the opening night party. He loved the gift and we had a wonderful time at the opening! We also really enjoyed Tara Donovan, especially the drinking straw installation.

What do you think is the most rewarding part of membership?
Of course it’s nice to help the community and support an awesome organization, but additionally, it’s great to be able to go to the exhibitions whenever we want. We also love the Members-only events and we enjoy getting in free to events like TNT.

Why do you think it’s important to support the arts in San Diego?
Over the years of living in San Diego, we’ve seen the art and music scene grow. San Diego is making a name for itself culturally. We want to help foster this growing local creativity, and we’re excited to see what San Diego’s arts and culture community has in store for us!

Beyond MCASD, what is another one of your favorite San Diego spots? (i.e. restaurant, outdoor destination, etc.)
We recently got a dog, so our current favorite place is the South Park dog park, or any place that lets us bring dogs in. Any chance the Museum will be added to that list?

MONTE CARLO DOES BOND

On Saturday, September 25, secret agents and Bond girls infiltrated the Museum for Monte Carlo Does Bond, the 34th annual gala fundraiser. Under the creative direction of gala chairs Sheryl and Harvey White, MCASD’s oceanfront La Jolla location was transformed into 007’s playground, complete with martinis (shaken, not stirred), global cuisine inspired by the worldly backdrops of the Bond films, and an Aston Martin DBS.

Dinner took place under the stars in the Diamonds Are Forever Dining Room, underwritten by Joan and Irwin Jacobs. Guests savored a stunning menu crafted by Hyatt Regency La Jolla and danced the night away as Blacklist performed on the main stage.

At the After Party, guests enjoyed cocktails among classic Bond Girls, including python-laden Fatima Blush, underwritten by David C. Copley. The Q Lab (sponsored by Qualcomm) was the hub of the party, with JuniortheDISCOpunk spinning favorite hits by request in this spy gadget-themed room. Bond films played throughout the space, lighting up the event while guests gambled in the Casino Royale with classic Bond soundtracks mixed by DJ Claire.

Special thanks to our 007 table hosts, Stacy and Paul Jacobs, Laurie Mitchell and Brent Woods, Maryanne and Irwin Pfister, Lee Clark and Jerry Pikolosky, Richard and Faye Russell, Sheryl and Harvey White.

Everyone at MCASD would also like to thank gala chairs, Sheryl and Harvey White, for their vision and incredible dedication to making Monte Carlo Does Bond such a success.
THE X STORE

Get a jump start on your holiday shopping. Visit MCASD Downtown for apparel, prints, and books by the artists featured in the exhibition, Viva la Revolución, plus, limited edition Map Totes charting the public commissions throughout the streets of downtown San Diego.

Looking for more unique gifts, home accessories, or MCASD logo products? Shop at the Museum’s X Store in La Jolla and online at www.mcasd.org/store.

> Totem Cups take a modern spin on the Native American tradition—the stackable cups are the perfect vessel for your favorite coffees and teas. Available in gold and silver.
Members $58.50 / Non-Members $65

> Designer Flora Lam based her design on classic balloon animals, however, these Big Top Bookends won’t pop! Available in purple and orange.
Members $28.80 / Non-Members $32

GIVE THE GIFT OF MEMBERSHIP

This holiday season, treat someone on your shopping list to the benefits of being an insider at MCASD! Members enjoy a wide range of benefits, including unlimited free admission to all MCASD locations, exclusive access to exciting events and programs, discounts at the Museum Cafe and X Store, and much more. Purchase at the Contributor level or above and your gift recipient will receive extra bonuses such as free admission to more than 450 museums nationwide, guest passes, and more. An MCASD Membership is a creative, unique (and tax-deductible) gift that will bring its recipient a year’s worth of entertainment and memories while supporting the Museum’s innovative exhibitions and events.

To purchase an MCASD Membership for yourself or a loved one, call 858 454 3541 ext 172 or e-mail members@mcasd.org.
For information 24 hours a day:
858 454 3541
www.mcasd.org

MUSEUM DOWNTOWN:
100 and 1001 Kettner Blvd., San Diego

MCASD LA JOLLA:
700 Prospect Street, La Jolla

For information 24 hours a day:
858 454 3541
www.mcasd.org

MUSEUM CAFE
858 454 6427

PUBLIC TOURS
LA JOLLA AND DOWNTOWN:
Weekends at 2 pm
Third Thursdays at 5 and 6 pm

ADMISSION
MCASD Members Free
$10 General
$5 Seniors (age 65+)
$5 Military (with ID)
Free for ages 25 and under

Admission valid for 7 days at all MCASD locations.

$5 and under free admission generously supported by Qualcomm

Parking:
Free two-hour street parking is available in La Jolla near the Museum.
Public garages are nearby MCASD Downtown. Two-hour metered street parking is also available.

MUSEUM OF CONTEMPORARY ART SAN DIEGO
700 Prospect Street La Jolla, CA 92037-4291
change service requested

Non-profit Organization
U. S. Postage PAID
Permit Number 3426
San Diego, California