POP-UP YOUR CREATIVITY
ArtLAB: Take-Home Holiday Edition
This year Museum of Contemporary Art San Diego (MCASD) is excited to present the work of American sculptor Beverly Pepper and has designed playful artmaking activities for you to make at home. This holiday season we invite you to think like an artist and transform materials in creative ways.

About the Artist
Beverly Pepper (1922–2020) was a prolific American artist known for her monumental sculptures, land art, and site-specific installations. She remained independent from any particular art movement and experimental in her practice and created work out of unique materials such as a sheet of metal, trunks of trees and industrial debris. In the sculpture Amphitheater, she created a 3D architectural form using geometric shapes. You too can create a 3D pop-up card with geometric pieces of paper.

Explore
Before you head home, take a closer look at the sculptures.
• What shapes do you see?
• What forms do you observe? Can you imagine how to create those forms using paper?
• How can you use some of the forms in your card?

Are you now ready to create your own holiday pop-up card, inspired by Beverly Pepper’s monumental sculptures? The three sculptures show Pepper’s ability to work with metals by casting, cutting, and bending the materials.

Supplies
• 2 Color cardstock sheets for the cards’ cover
• 1 Printed white cardstock template with silhouette sculpture and gift box options
• 1 Two-sided instruction sheet
• 1 Glue stick
• Assorted color papers
• Stickers
• Crayons

Challenge: Be creative and use all the paper scraps to create something festive (maybe color the scraps and then cut them up into confetti to add some flare to your cards).
INSTRUCTIONS
The white cardstock has one inner-card template and two pop-up options: Zeus Triad by Beverly Pepper and three gift boxes. You can use the inner-card template to copy it onto another sheet of white paper to make more pop-up cards of your choice. Once you have the basic idea on how to create pop-up cards you can get a little creative with the dimensions and holiday shapes. Can you imagine that the sculptures or gift boxes were dreidels or christmas trees?

1. Cut out the inner-card template and fold it in half along the dotted line.
2. Fold one of the colorful cover sheets in half (hamburger-style). Then set them aside.
3. Inner-card template: snip along the gray solid line. Careful not to cut these pieces out. The three tabs will be the “pop-up” part of your card.
4. Color and decorate the sculptures and/or gift boxes. Then cut them out.
5. Inner-card template: color and decorate the inner-card blank side (not the side with instructions).
6. Pop the tabs out, use the glue stick to apply the glue on ONE side of the inner-card that will be glued to the color cover sheet, EXCEPT the tabs. Align inner-card fold to the cover sheet fold and smooth out the glued sides. Next, do the same on the other inner-card side. Make sure to allow the tabs to pop out and fold when the card is folded.
7. Once your sculptures or gift boxes are cut out and decorated it’s time to attach them to your pop-up card. Glue your decorated and colorful Zeus Triad or gift boxes to each tab. Remember, not the entire shape will be in contact with the pop-up tab. Add the glue to one side of the tabs and then attach the shapes.

Adding More
• Decorate the cover sheet before you glue the inner-card into place.
• You can also add another layer of white paper to the exterior to give an extra clean surface to decorate on the front of the card. Or draw right on the colored surface.
• Remember to add stickers to the cover sheet.
• You can use a fine tip marker to add handwritten messages or a signature to your holiday pop-up card.